Key Messages

- *You Need Us!* *(We Need You!)*
- *We Add Value!*
- *We Complete the Circle!*
- *We Give you the Tools!*
- ***We Improve Community Outcomes!***

Secret Sauce

- Join the conversation

- Turn partners into library ambassadors

- Model a culture of collaboration

- Connect the dots & learn the code

- Promote your assets

- Be the YES

- Make it easy